

Anthony Buchanan

Founder & CEO

Let Bob Technologies

Anthony Buchanan, the visionary founder and CEO of Bob Technologies, is an experienced software developer, systems architect, and serial entrepreneur with a broad understanding of various programming languages. His expertise extends to various sectors, such as health, FinTech, financial services, and technology.

Motivated by a personal mission to address the racial wealth disparity in America, Anthony established Bob Technologies, a company dedicated to Social Impact Technology. The company's goal is to democratize investing by making it inclusive, accessible, and secure for underrepresented communities, boosting graduation rates at HBCUs, and increasing the number of people of color actively participating in the stock market.

Anthony has designed the groundbreaking Bob robo-advisory platform in collaboration with credit unions and affinity groups. This unique application enables these organizations to motivate more people of color to invest in the stock market.

Apart from his role at Bob Technologies, Anthony also heads AppSolutions, LLC, based in Birmingham, AL, as its founder and CEO. His zeal for business, coding, and trading is only surpassed by his deep appreciation for Black culture and community. Anthony is devoted to developing transformative tech solutions and building strategic partnerships that propel his mission forward.

A proud Florida A&M University (FAMU) graduate in Tallahassee, FL, Anthony earned his bachelor's degree in Computer Information Sciences. He also holds a Series 65 FINRA license as an investment adviser representative. Additionally, Anthony is committed to increasing the graduation rates at Historically Black Colleges and Universities (HBCUs).

Adding to his impressive portfolio, Anthony serves on the New Leadership Academy Scholar Athlete Program advisory board at the University of Utah. This role further exemplifies his commitment to education and uplifting the community.

Anthony currently lives in McCalla, AL, with his wife and two children. He continues to guide with a combination of passion, innovation, and an unwavering dedication to social impact.