

Kady Yellow is the Senior Director of Placemaking and Events for Downtown Vision, tasked with overseeing event programming, public space activations, and beautification projects in the business improvement district. Kady comes to Jacksonville from Michigan where she hosted a national conference as part of the global Placemaking Week series and implemented 120 pop-up projects that prioritized the riverfront, public parks, sidewalks, streets and alleys.

Yellow brings a decade of creative placemaking and event expertise from her work in New Orleans, California, Alaska, New York, and Western Europe where she conducted her graduate school coursework. Her writing has been featured in FlintBeat and My City Magazine (Michigan), Street Art United States (Boston), CURBED (New Orleans), and she published her first book on urban art in 2019. Today she has spoken in three countries and is known throughout the United States for her equitable placemaking process and resident-led economic development model.

Kady has also received special training in Federal Resources for Creative Community Development, and from City Repair Project, National Endowment for the Arts and Project for Public Spaces. She earned her master's degree in Arts Administration from the University of New Orleans in 2018 and dual bachelor's degrees in Graphic Design and Mathematical Sciences from Binghamton University in 2012.